

Methanie Dempsay Binder
<http://www.methanie.com>

Professional Summary

Web Designer/Developer & Published Photographer with excellent visual design, information architecture and front-end programming skills. Recent experience includes being lead visual/information designer, programmer and project manager for a large company re-design project.

Languages and Software

Adobe Photoshop, Adobe Illustrator, Adobe Image Ready, Interarchy, Macromedia Suite (Fireworks, Flash, Dreamweaver), XHTML, HTML, DHTML, CSS, Javascript, PHP, MySQL, XML, UNIX, BBEedit, HomeSite, some Quark experience

Operating Systems

Mac OS X/X Server/9, Windows XP/NT/2000/98, UNIX shell

Professional Experience

Senior Web Designer/Developer
Pacific Gas and Electric Company, California Gas Transmission
<http://www.pge.com>
<http://www.pge.com/pipeline>
San Francisco, CA

2006 – Present

- Original photography and graphics creation for the pge.com re-design project.
- Graphics creation for pge.com promotional merchandise.
- Lead project manager and information designer for the transition of the California Gas Transmission Web site to Interwoven's Team Site content management system. Analyzed current site to determine logical template layout. Created templating documentation and template transition spreadsheet. Wrote templating code and created graphics for presentation templates. Tested all templates, documented testing results and trained staff in preparation for extensive template testing.
- Work with pge.com Web team to keep www.pge.com updated. Work with departmental clients to assess needs and make them work within company layout guidelines. Create graphics and user interface layouts on an as-needed basis.

Web Designer/Developer

Pacific Gas and Electric Company, California Gas Transmission

<http://www.pge.com/pipeline>

<http://www.pge.com>

San Francisco, CA

2002 – 2006

- Lead designer, project manager and programmer for California Gas Transmission site re-design project. Worked with a team to determine how to improve customer experience, and to re-tool the current navigational structure on the site. Determined team roles and set site schedule. Created several site designs in Photoshop, and built out final design using XHTML, CSS, Javascript, DHTML.
- Project Manager for the California Gas Transmission Plan of Reorganization. Determined server and software needs for the California Gas Transmission Web site. Made recommendations to decision makers and external design firm regarding content management systems and information architecture. Created timeline for both transfer of current content into new HTML templates and transfer of content on to development site. Transitioned all pages in the current California Gas Transmission site to Plan of Reorganization site look and feel. (This project was scrapped when PG&E came out of bankruptcy).
- Prepared and transitioned current California Gas Transmission Web to XHTML 1.0 Transitional standards. Wrote new HTML and CSS code to eliminate unnecessary tables in current site.
- Collaborated on a set of site standards for California Gas Transmission Web site and created a Requirements Document for this site.
- Provided day-to-day maintenance for both the California Gas Transmission external site and the California Gas Transmission intranet site.

Associate Web Developer

Pacific Gas & Electric Company, California Gas Transmission

San Francisco, CA

2000-2002

- Designer and project manager for the California Gas Transmission department's internal Web site. Designed both visual and informational structure for site. Worked on a team to code the site using PHP, MySQL, CSS, and HTML. Trained employees in use of custom content management system of site.
- Participated in initial site re-design of the California Gas Transmission Web site. Assisted in determining new site structure for both front and back-ends of the site. Created flow chart of both old and new site structures. Collaborated in the visual design of the site. Transferred content over to the new site structure using HTML and Dreamweaver.
- Maintained and updated California Gas Transmission Web site content on a regular basis, using Dreamweaver and BBEdit. Worked directly with content owners to format content according to department standards.
- Updated E-mail and pager subscription lists for California Gas Transmission.
- Designed and created the yearly online California Gas Transmission holiday card using Flash and Illustrator.

Senior Technical Assistant

Pacific Gas & Electric Company, California Gas Transmission

San Francisco, CA

1999-2000

- Updated site content on California Gas Transmission Web site using HTML, Dreamweaver, and Arachnophilia.
- Created site graphics as needed for California Gas Transmission Web site using Photoshop.
- Designed, created, and maintained initial static intranet site for California Gas Transmission.
- Assisted in the development of occasional promotional materials for California Gas Transmission.

Photographer

Self-Employed

San Francisco, CA

1988 – Present

- Expert photographer specializing in all aspects of film and digital photography
- Expert level Photoshop skillsSpecialize in Environmental Portraiture, Landscapes and Artistic photography
- Published in JPG Magazine, Issue 8

Training

- NAPP Photoshop World Conference (3 days, 2007), Las Vegas, NV
- NAPP Photoshop World Conference (4 days, 2006), Las Vegas, NV
- HOW Design Conference (4 days, 2005), Chicago, IL
- ThunderLizard Photoshop Conference (3 days, 2002), San Francisco, CA
- Web2001 Conference (4 days, 2001), San Francisco, CA
- Web2000 Conference (4 days, 2000), San Francisco, CA

Education

- Certificate Degree in Internet Design and Technology, San Francisco State University Multimedia Studies Program, 1998 – 2000